

DECEMBER 06, 2012

Statement of Accomplishment

KUO, CHUAN-YI

HAS SUCCESSFULLY COMPLETED THE UNIVERSITY OF PENNSYLVANIA'S ONLINE OFFERING OF



Gamification

This course provides an introduction to gamification as a business practice, describes relevant psychological and design concepts, and explains how to apply game thinking effectively in a variety of contexts.

Kevin Werb

PROFESSOR KEVIN WERBACH THE WHARTON SCHOOL UNIVERSITY OF PENNSYLVANIA

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